

# AURA Successfully Meets its own Strategic Goals

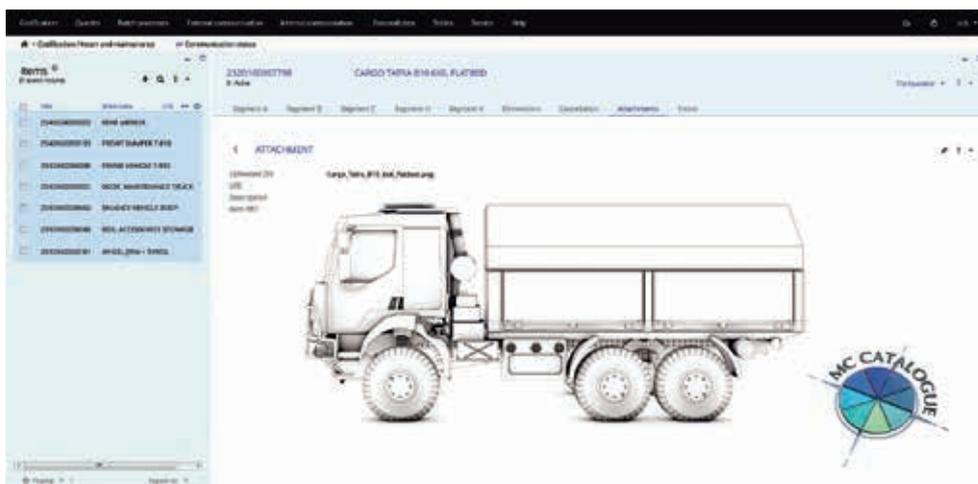
It has been 15 years since the founder of AURA, Jan Engelsmann (he would have celebrated his 70<sup>th</sup> birthday before the end of this year), was making a decision with his son Filip, current general director of AURA, whether to continue in making a good use of experience gained in the previous years in the field of the information systems for military logistics or to focus more on civil section in the next period. The decision was to continue in the same way and develop AURA's own action further in a specific field of defence and safety!

## Extension of AURA's global portfolio with a Logistic Information System

Current results show that the decision was correct: 20 countries across all inhabited continents have already decided to use the software developed by the Czech company AURA for their military logistics. This software for materiel codification according to NATO Standards helps AURA gain excellent references along every step. The words of praise some from, besides others, Brazil, the United Arab Emirates, Australia, and Japan. These are only a few examples of countries with which AURA has concluded important contracts recently. The next logical extension of AURA's global portfolio was the creation of a complete Information System for Logistics (ISL, denoted as a Logistics Information System - LIS abroad), which, like MC CATALOGUE, saw the light of the world at the national Armed Forces.

### LIS - the new generation of the logistic information system

Over the last few months, AURA has been preparing the new generation of the information system for the support of military logistics - LIS - and it will soon be introduced to partners, current, and potential customers. This system has a modern graphical user interface and multilingual support, and thus represents further generation of successful Information System of Logistics of the Czech Armed Forces and Ministry of Defence. The new user interface is based on long-term experience gained from users, who work with MC CATALOGUE every day all around the world. While gaining new customers for MC CATALOGUE, it



transpired that it is now time for another step of modernization of the entire vast logistic information system. The main impulse for this was that a number of countries have indicated their interest in a complex logistic information system.

### Interest in the Czech solution

The continuing success of the Information System for Logistics in the Czech Republic has inspired the interest from abroad. Most importantly, this success is exemplified by the absolute and immediate control of the entire materiel by the Defence sector, continuous routine operation since 1997 and its regular modernization, extraordinarily wide expansion (25 % of all members of the Czech Armed Forces and Ministry of Defence), coverage of each of the military branches and command and management levels, strictly process-focused support for all logistic activities according to the NATO standards and methods and last but not least also effective support for deployment of the task forces of the Czech Armed Forces to foreign missions. This interest is also stimulated by two prestigious awards at the international trade fair Future Forces 2014 that the ISL won - "The Best System Solution" and "Gold Future Forces 2014" - thanks to its uncontested position on the global market due to its, which comprehensiveness and detailed solution of the information support for military logistics.

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Achievement of the strategic goals of AURA required hard and systematic work of a skilful and stable work team, which is not an exaggeration to say, is the company's greatest wealth.

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Photos AURA

